



Alumnus to Offer Lessons in Effective Leadership in Organizations

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Amherst, Mass. The University of Massachusetts Amherst Alumni Association announces the selection of Peter F. DiGiammarino '75 for the prestigious [Eleanor Bateman Alumni Scholar in Residence](#) for spring, 2012. The residency will include a public lecture, *Disarmingly Simple Truths about Organizations and Leaders to Help You Change the World*, at 4:00 pm on Thursday, April 19, 2012 on the UMass Amherst campus.

In a 35-year career of driving growth in technology and services firms, DiGiammarino has demonstrated a talent for helping people become dramatically more effective. Using his models for managing oneself and for approaching the world can increase the odds of success, whether one seeks to achieve personal goals or drive change in a business or non-profit organization. His lessons are particularly valuable for those who are in leadership roles or aspire to them.

In addition to the public lecture and reception, DiGiammarino's Bateman Scholar residency will feature classes, workshops, and seminars for students. Already a familiar presence on campus to Honors and BDIC students, DiGiammarino co-taught "Leadership from the Inside-Out" during the fall 2010 and 2011 semesters and serves on the Commonwealth Honors College Advisory Board.

About Peter F. DiGiammarino

DiGiammarino is principal of IntelliVen, LLC, whose proven approach helps organizations achieve sustained growth and performance. Clients include public and private for-profits and non-profits in North America and worldwide.

Raised in Lexington, Massachusetts, DiGiammarino attended UMass Amherst, graduating in 1975 with a [Bachelor's Degree in Individual Concentration](#) combining computer science, economics, and mathematics. For his senior thesis, he designed and implemented a computer system that permitted UMass students to search for topics and themes across all disciplines in the course catalog. He went on to earn an MBA with a concentration in strategy, information technology, and organization development from MIT's Sloan School of Management in 1977.

Following a 20-year career at American Management Systems, which he helped grow from a start-up to a 10,000-person firm, DiGiammarino has served as president, CEO, or chairman of several companies, including Compusearch Software Systems, Touchstone Consulting, and Aquilent. He also serves as adjunct professor of "Organization Analysis, Strategy, and Development" at American University in Washington, D.C. He is particularly skilled at helping top teams develop and align their strategy with their operations.

About the Eleanor Bateman Scholar Program

The Bateman Scholar program, offered by the UMass Amherst Alumni Association, promotes communication and connection among students, distinguished alumni, and other members of the campus community. The program provides students with role models that exemplify achievement of the university's mission through professional accomplishments and/or public service. Each residency includes a public lecture and multiple workshops or classroom visits to connect the alumni scholar with hundreds of students. Recent Bateman Scholars have included John Jacobs '90, founder of Life is Good; Brian Silva '73 & '76, renowned golf course architect; Natasha Trethewey '95, Pulitzer Prize-winning poet; and Michael Haley '65, Emmy Award-winning producer, director, and actor.

The program was established in 1989 through an endowment from the Trustees of the University of Massachusetts Building Association and was named after Eleanor Bateman '23, a founding member. A dedicated and loyal alumna for over seventy years, Ms. Bateman supported the university in several leadership positions, and her involvement as a volunteer and benefactor enriched many aspects of campus life for both students and faculty members.